

GREATER DAYTON CONSTRUCTION GROUP

SEPTEMBER 2012 | NEWSLETTER

GDCG / GDB&R Participate in Community Events

Greater Dayton Construction Group's Remodeling and Insurance Divisions participated in several recent social, fund-raising, and exhibitor events to promote company services and provide consumer education throughout the Miami Valley.

Several members of the GDCG Insurance division participated in a golf outing sponsored by the Honorable Order of the Blue Goose Int. (HOBG) and a fund-raising walk for Lou Gehrig's disease (also sponsored by the HOBG).

The golf outing was held September 14th at the Moss Creek golf course in Clayton, Ohio. GDCG insurance team participants included: Mike Jonas, Michael Jaskolka, Dave Wilson, Troy Rosenburg, Mark Perone, Shauna Conley, and marketing representative, Kim Billbrey. The theme this year was "holidays", with GDCG representing Cinco De Mayo on their sponsored hole.



GDCG Marketing Representative, Kim Billbrey and Insurance Division Team Member, Shauna Conley Pose for a Photo at The Blue Goose Golf Outing

-Photo Courtesy of Caroline Morgan

On September 23rd GDCG insurance team members, Ciera Wilson, Starr Rogers, Mark Perone, and Shauna Conley participated in a fundraising walk for Lou Gehrig's disease.



GDCG Employees, Shauna Conley, Ciera Wilson, Starr Rogers and Mark Perone Pose for a Photo at The Blue Goose ALS Fundraiser.

-Photo courtesy of Kim Billbrey

For the Remodeling Division, the weekend of September 15th and 16th was a busy one! Greater Dayton Building & Remodeling participated in the 2nd annual Dayton Women's Fair, hosted by Cox Media Group at the Airport Expo Center.



GDB&R Display Booth at the Dayton Women's Fair

-Photo Courtesy of Caroline Morgan

Over 50% of the leads acquired at the Women's Fair have been scheduled for design consultations. Projects range from room additions and kitchen renovations to deck spaces and window replacements.

Home Inventory Checklist

The National Association Of Insurance Commissioners (NAIC) reported that severe weather disasters caused over \$43 billion in damage in 2011. Research suggests that more than half of consumers do not take inventory of their possessions. Creating a home inventory checklist is a simple way to keep track of your possession's monetary value.

- Group your possessions into logical categories, i.e., by hobby, by room in your home, etc.
- Your list should include celebration purchases like jewelry and art, as well as everyday leisure items such as televisions and guitars.
- Don't forget items you use rarely such as holiday decorations, sports equipment, tools, etc.
- Pull together copies of original sales receipts and/or appraisal documents. Also note model and serial numbers.
- Carefully photograph or videotape each item and document a brief description, including age, purchase price and estimated current value. Download a home inventory checklist at: http://www.insureuonline.org/home_inventory_checklist.pdf
- Store your home inventory and related documents in a safe, easily accessible place online, on your computer or in a fire-proof box or safe deposit box. Consider sharing a copy with friends, relatives and your insurance provider.
- iPhone® users — The NAIC's free myHOME Scr.APP.book downloadable app lets you quickly photograph and capture descriptions of your possessions room by room, then store electronically for safekeeping.
- Android® users — With the myHOME Scr.APP.book home inventory app, you can quickly capture images, descriptions, and serial numbers of your possessions, then organize the information by room or by category. The app even creates a back-up file for email sharing.

A home inventory can be invaluable when deciding how much insurance coverage fits your life situation and makes sure you are adequately protected should you need to file a claim. Get more homeowners insurance tips at: http://www.insureuonline.org/consumer_homeowners_ten_tips.htm

Sakoman Residence Suffers Fire Loss

In late April, Keli and Alan Sakoman of Kettering suffered extensive fire damage to their home when the rear patio of the caught fire. GDCG's Emergency Response Team responded to the call and boarded up the residence until further restoration efforts could begin.



Damaged Rear Elevation of Sakoman Residence

-Photo Courtesy of Earl Wyatt

What initially started as an exterior fire, quickly spread to the ceiling rafters, kitchen, mud room, and to two second floor bedrooms. The restoration scope includes: door, kitchen, window, flooring, roof and siding replacement as well as smoke and water mitigation.



Rear Elevation after Siding Replacement of Sakoman Residence (Porch in Progress)

-Photo Courtesy of Earl Wyatt

PROJECT AT A GLANCE

Homeowners: Keli and Alan Sakoman

Loss Type: Fire Damage

Insurance Company: State Farm

Completion Date: October 2012

Important Health Insurance Update:

The 3rd quarter is here, and for all who carry GDCG Company Healthcare this is the last opportunity to adjust your HSA contribution level for 2012. Remember the maximum contribution levels for 2012 are \$3,100.00 for an individual and \$6,250.00 for a family

Please get with Steve Maloy only if you are making a change. He will need the completed form by Monday, October 5th.

Benefit Open Enrollment Period

Benefit open enrollment time is quickly approaching. All GDCG employees will be receiving information on Dental, Health and Accident coverage for 2013. Part of this process involves all employees completing an updated healthcare application. This is a step that all employees must complete even if they will not be joining our Health plan. Remember, it is a secure and private process. The healthcare applications will start in October and more information will follow in the weeks to come.

Contractor of the Year Awards

It's that time of the year again! The National Association of the Remodeling Industry is accepting entries for their 2013 Contractor of the Year Awards (CoTY).

Awards can be earned for projects in the following categories: Residential Kitchen, Residential Bath, Residential Interior, Residential Interior Specialty, Residential Addition, Residential Exterior, Residential Exterior Specialty, Entire House, Residential Historical Renovation / Restoration, Residential Universal Design, Commercial Interior, Commercial Exterior, Commercial Specialty, Commercial Universal Design, Home Theatre & Media Room.

If you think you have a project you would like to submit or any questions about the submission process, get with External Communications Coordinator, Caroline Morgan. No previous CoTY submissions can be resubmitted and projects have to have been completed between July 1st, 2011 and November 5th, 2012. CoTY Binders are due November 12th at 5:00 PM to the Miami Valley NARI office on Keowee St. in Dayton.

A well assembled binder requires before and after photos as well as thought-out descriptions of the project's scope. Be mindful of these requirements before considering submission.

Kettering Outdoor Living Space in Completion Stages

Lori Kirkwood of Kettering came to Greater Dayton Building & Remodeling when she made the decision to add on an outdoor living space to her newly built home.

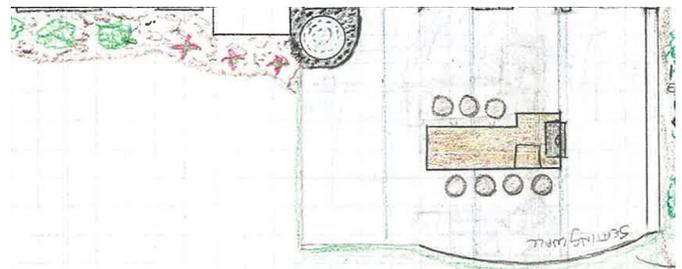
The new outdoor living space will be approximately 400 sqft. and will provide much needed seating space for outdoor get togethers.



Existing Rear Elevation of Kirkwood Residence

-Photo Courtesy of Victor Rooney

A focal point of the new space will be a repurposed stone island complete with a granite top and down lights. A new grill and refrigerator will be installed into the island for food preparation and storage.



Rendering of Outdoor Living Space at Kirkwood Residence

-Rendering Courtesy of Victor Rooney

To complete the transformation, hardscape/landscape features will include, a bubbling rock fountain and mature greenery.

The project is in final stages of construction and is scheduled for completion by mid-October.

GO ONLINE TO READ THE NEWSLETTER AT :

[HTTP://WWW.GDCG.COM/COMPANY-NEWS/COMPANY-NEWSLETTER](http://www.gdcg.com/company-news/company-newsletter)

Jeff Schmitt Auto Group Remodels Body Shop

Jeff Schmitt Auto Group, an existing customer of the Oberer Thompson Company, is in final stages of construction on a showroom renovation/ addition to their Nissan Dealership in Beavercreek, Ohio.

The new showroom will be approximately 2,300 sqft. and will be an addition to the existing body shop.



Existing Body Shop at Jeff Schmitt Nissan in Beavercreek, Ohio.

-Photo Courtesy of John Pollock

Construction began in May on the new addition and is scheduled for completion in October. Previous OTC projects for the Jeff Schmitt dealership group include, a remodel and showroom addition to their Cadillac dealership in Beavercreek. Look for finished pictures in the October Newsletter.

Birthdays & Milestones

September Birthdays

Rick Credit 09/19
Mike Jaskolka 09/27

October Birthdays

Gene Tartell 10/02
Shauna Conley 10/11
Rick Reed 10/31

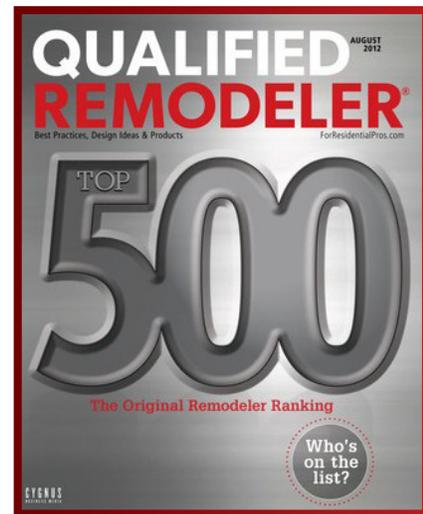
September Milestones

Gene Tartell - 16 years
Jason Conley - 7 years
Rick Credit - 2 years

GDCG Listed Among Top Remodeling Firms in United States

Every August, *Qualified Remodeler* magazine publishes a list of the Top 500 Remodelers in the United States. Greater Dayton Construction Group is proud to announce that they have earned the ranking of number 35 in the United States (number 5 in the state of Ohio).

The "Top 500" list is a CPA-audited analysis of the financial performance of remodeling firms throughout the country. More than 50,000 invitations to apply are sent to magazine subscribers. Applications are returned, verified and ranked accordingly.



Qualified Remodeler, "Top 500" Magazine Cover, August 2012

In the past five years, Greater Dayton Construction Group has earned the following rankings on the "Top 500" Remodelers list:

2012	35th
2011	45th
2010	53rd
2009	62nd
2008	87th

A ranking on the **Qualified Remodeler's** list is an excellent indication of a firm's dedication to quality customer service, insightful sales techniques and strong customer loyalty.